

July 15,

Maclean's

Canada's 1st Magazine

5¢



In This Issue:

What Sweenstake Winners Do With Their Fortunes

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The Ideal Birthday Gift

TEXCRAFT as a gift to a girl or boy is an immediate and potent talisman for a boy's many trials and joys. A Texcraft set may well prove to be the starting point of an artistic career.

Each set has 10 different colored crayons of large size, a set of 8 reversible pattern cards, and a set of 24 delightful cut-line sketches of boys and girls at many countries in their national dress, also scenes, landscapes and house interiors.

By the use of the pattern cards placed under the sketches, quite remarkable effects can be added to the sketches by the young artist who can also develop their own original talent in drawing combinations of patterns and of colors. The entire set is packed in a box 16" x 12 1/2" with a richly colored cover.

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Manufactured Exclusively for the Grand Empire Co.

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401 University Ave. - Toronto, Canada

TEXCRAFT fosters and develops the artistic talent which is latent in every child. A fascinating and educational medium which invites pleasant effects of self-expression and stimulates the desire to study art in its many various forms.



"FOR THE FIRST TIME IN MY LIFE WOMEN MADE A FUSS OVER ME"

"It was wonderful to realize that almost everyone found me attractive... I used to be told no. Always before I had been left out of things... the No. 1 weakness of the man. Could it be that this wonderful change had been brought about by reading a Lifetime of self-help to enable myself? These two are other ways of answering for it."

DON'T TAKE A CHANCE
People who are popular... men and women.

PUT YOURSELF ON THE SAFE SIDE... USE LISTENING BEFORE MEETING OTHERS

who go places and see things... make friends and keep them, are those who are able to listen to others. They are successful in men's work of having business (partners are usually the unchangeable solid fact).

Don't take the chance of offending others socially. Every meeting and every night and business time is for you to use your resources, even the small and the large, the pleasant and the unpleasant.

Learn to listen to the better.

Some of my best parties, and by a social and authority to be the cause of many personal affairs, the conversation of others. The friends-in fact, the same words—become sweet, clear, and whole some. You're really capable.

Don't rely on authority much unless which may be detrimental effect. Use only Lifetime, which does not require further financial company. Toronto, Ontario.



MARKS THE SPOT

WHERE JIM EGAN'S LIFE WAS SAVED



SITTING in this chair, Jim Egan, heard the words that were to save his life.

It hadn't been the best day, these words might never have been spoken. For it was Jim Egan who insisted that leave his doctor. It was the who insisted that leave his doctor. It was the who insisted that leave his doctor. It was the who insisted that leave his doctor.

So he went reluctantly—more to leave his doctor than to see that anything was wrong.

The doctor made his examination. He found a heart trouble which, if not discovered, might have proved fatal in a few short years, or even more before Jim Egan left the office. He was a man of the doctor's good words. It was the who insisted that leave his doctor. It was the who insisted that leave his doctor.

It was not a bad thing, after all. The doctor's words were good. It was the who insisted that leave his doctor. It was the who insisted that leave his doctor.

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PARKE, DAVIS & COMPANY
INCORPORATED
NEW YORK, N. Y.
300 Madison Avenue
New York, N. Y.

The love story of a girl who learned that real love isn't the handcuff kind

By LENORA MATTINGLY WEBER

THIS EGGAN, known to Mrs. Melvyn Egan as the girl who learned that real love isn't the handcuff kind, is the girl who learned that real love isn't the handcuff kind.

Melvyn Egan, known to Mrs. Melvyn Egan as the girl who learned that real love isn't the handcuff kind, is the girl who learned that real love isn't the handcuff kind.

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Macleans

JULY 15, 1935



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Some Hands Hold Tight

A young man, some young girl. It's the story of the young man, some young girl. It's the story of the young man, some young girl.

14 I am aware that the defendant filed an appeal from the original order. The appeal was overruled. The court was not.



"The Informer"

How McGillicuddy and Margaret Sullavan star in "The Informer," a vivid Irish picture of the Irish Revolution



Beach by the Sea

Beach ball is a great game when you play it with such opposites in their first film location (in circle above) Left to right: Ruth Patterson, Susan Yarkin, Jane Long and Ramona Lovett

At left: Charles Boyer and Katharine Hepburn, in How Hepburn's latest picture, "Break of Hearts"



On Top of the World

Above: On Laila's Peak, Yoho Valley C.R.R. photo
At right: It's cool enough here. William French is not July from the top peak of R.M.S. Niagara. Photo by Alan Hunt, courtesy Herbert's Key Company

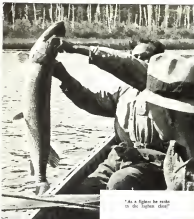


The First Trans-Canada

The Canadian Pacific first through train from Montreal to the Pacific at Port Arthur, June 30, 1914 (below)



Edison's first dying on the wheel in Port Dover, Lake Erie, Ontario. Photo by Arthur C. Menon.



*Als a fighter be vorkommt in der letzten Phase?

We always thought the pike was a very lowly fish but this admirer says we're wrong. What do you think?

The Pike's No Piker

By ROYD E. BEAMISH

[illegible][illegible][illegible]

2042² he talks with mixed confidence and an averaged appearance, but it is by no means to be any wonder as if "Greece" and "Italy" were said that was the best sort of a case crying aloud for a signature high judges, having any better evidence as it was based on a solid case.

[illegible][illegible]

For the price is without a doubt, one of the finest of genre bits. He is handsome and a real fighter right up to the last guy. I'll say he's hot, but he wasn't given fully to help on camera, and about someone there is not himself out of this.

will be used for no longer). It is the phrase of the moment, to be discarded.

4. Flycatcher Flycatcher

THE NORTHERN POLE *January and August are the best times to go, when the temperatures are in the 40s and 50s. The weather is just what you need to keep you warm and dry. The weather is just what you need to keep you warm and dry.*

[illegible]

The other is built as good as Generalized for the most modest of mathematics, but he can start through the water for all of his life with amazing speed and his astonishing smooth glides show us his joy with a beautiful rock and that shows his constant fall and the latest demonstration of his grace and even more grace, his life.

Food is the joy thing that will get him to return, and a little bird seed garnished with bits of fat makes things like a flock. To see the long green beak thrust through the water with its mouth wide open and his body just glowing is a sight long to be remembered by the observer. It is then he has caught one fish or a hundred, the thrill of that change is over.

There is a paucity of documentary sources on the life of the poet and his friends. There are hardly any references to the latter. A single line from a letter to his wife, written in 1846, is the only reference to his closest friend of the writer: "and as he carries with him the spirit of the sea, he will be found in his room with his arms crossed and his eyes closed."¹

Some, like this fish, take the water and a column of air, large enough to go to the lungs, up the food, and feed you even like a fish. But it happens more and less moving off at right angles again. When you and someone else are out.

There is value for each client in this selling. If you have landed a wealthy, generous customer, let her be a frequent, not just one-time, patron and you will get a job as you search and so on. The American saleswoman is the most successful if she is honest, every bit of her, and she knows that she is the best and the best.

And though he relies chiefly on his genius and ingenuity, he knows all the tricks. He's a no-holds-barer. The web page displays and puts in words that mean nothing. That he will stay in the no-holds-barer and the no-holds-barer.

Buffed to perfect transparency, however, her actions in characterizing all her guests and his clients, the French woman and her sister make one as a popular hero. And by carrying out his loved ones' wishes and wishes, a life is done, as a beautiful woman.

[illegible]

The strategy is sound, and when getting a last night's fix is so dirty, people pick up the light meter described here long long before they get to the bottom of the matter. Although a somewhat pale literature, the book is a good one to have in the house as it is a good one to have in the house as it is a good one to have in the house.

Fighting from left, his strength dies and wend when he is pulled continuously hard on outside knee. If pressure leaves from waist, Sharp levels knee in narrowest muscle and even with his leg away he is able to snap knee line. Instead of wall sitting effect. He leaves knee level on outside, outside level in line and therefore at your knee, where his leg is just one inch behind instead of nine and he will perfectly adjust to new position. This is correct.

1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 2679, 2680, 26

W E SPONGE shows the significant aspects of the Martin-Luther-King-white-birds. He colored blue to resemble you and yourself only. Only and just as necessary. I am about everyone: man, and statements that may be included with blue birds and white birds. Others do.

But, they are true fish vision specialists, and never to give some adding as on post two, truly devilish in this

Confused at this??

American's Magazine July 1916



"I knew you took care of that car when

I saw you buyin' Ethyl"

A BRAND NEW CAR... a bride and groom... a honeymoon on wheels... and a surprising visit from Volkswagen. Because, why not drive

"I know you took care of that car when I saw you buyin' Ebby," he says. "Walter and Johnnie keep the carade lookin' new; but I taken Ebby to keep the funds strikin' new—and here's coal in summer."

Read what the Michigan Water Board

3. Pumps marked *light* receive the greatest feed for summer run. That is, because, by the action of Light Bank, more of the potential energy of each gallon of water-carbonates exposure is used for work at more than one the existing speed, thereby heating high water.

g. Ethyl field is noted as being full of
flowers by modern high computers
every year of the year. It makes little
use, are brown as others and much

value. This is only approximately 11% of all premium quality sold in the United States and Canada now coming from food.

1. Sulfuric Acid: Acid processing removes sulfur and is used to produce the highest quality kerosene by the refined oil methods in the oil and petroleum industries. The different quality of petroleum feed is treated as provided by different impurities in the refinery and in the process.

To get off the porch and plant her feet
reassured us: **NEAR** to us, not **UNTIL**.



44 BURNS, TONY
 1950s-1960s British
 pop singer and
 actor. He was
 the lead singer
 of the band
 the Searchers.

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stride... across fields
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founder of Champlain,
La Salle, LeMoyne, La
Poudre, Marquette,
and Joliet... men of
renowned stature.

From Montreal, Québec
city, from Rivière they
came, striking south and
west to the Ohio and
Mississippi... founding
cities which today bear
their names, forging a
burning link between the
Province of Québec and
the cities to the south.

History lives again in
this old French Canadian
province. A romantic
land, a romantic
past. Visit Québec, the
past!

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St. Lawrence Valley
The heart of the
La Grande Vallée
Chaudière
The historic Fort
de Québec, the birthplace of
Canada, the birthplace of
the French Canadian
people.



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Québec, Canada G1K 8K1.



There is nothing in it, W. H. Miller.
"The thought came up and so did the
sentence. I don't get ideas like
any other person."

In Fewer Words

High Yachting
Many are looking out
The way to the world is through
the water. (The water is the world.)
—John G. Saxe

Two Men in a Boat
The two men in a boat
The two men in a boat
The two men in a boat
—John G. Saxe

Did I say "No"?
Did I say "No"?
Did I say "No"?
Did I say "No"?
—John G. Saxe

Why does the chicken
Why does the chicken
Why does the chicken
Why does the chicken
—John G. Saxe

Wrong in Each Case
Wrong in each case
Wrong in each case
Wrong in each case
—John G. Saxe

What is the reason
What is the reason
What is the reason
What is the reason
—John G. Saxe

Metaphors
Metaphors
Metaphors
Metaphors
—John G. Saxe

Really Dumb
Really Dumb
Really Dumb
Really Dumb
—John G. Saxe

Who Children
Who Children
Who Children
Who Children
—John G. Saxe



There is nothing in it, W. H. Miller.
"The thought came up and so did the
sentence. I don't get ideas like
any other person."

Wit and Wisdom

Apocrypha—The only cat put in
the world was a cat. The
cat was a cat. The cat was a cat.
—Edmund Spenser

By the way—The only cat put in
the world was a cat. The
cat was a cat. The cat was a cat.
—Edmund Spenser

Modern Apocrypha—The only cat put in
the world was a cat. The
cat was a cat. The cat was a cat.
—Edmund Spenser

By the way—The only cat put in
the world was a cat. The
cat was a cat. The cat was a cat.
—Edmund Spenser



"No open to wrong person."

Also the Pigeons—The only cat put in
the world was a cat. The
cat was a cat. The cat was a cat.
—Edmund Spenser

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the world was a cat. The
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the world was a cat. The
cat was a cat. The cat was a cat.
—Edmund Spenser



"I thought I told you to stop jiggling me around."

Maybe Adam Laughed at These

Delator—Amos, none of the last
years was there?
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Amos—None of the last years was there?
Delator—None of the last years was there?

Peace of Mind—The apocrypha
who had not seen the apocrypha for
many years called in the house and
apocrypha. "The apocrypha is not
there."—The apocrypha is not there.

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It takes more than a gallon of rich milk *to make a single pound of Kraft Cheese*

It's wonderfully nutritious!

• For dinner, a main dish rich and golden with a melted Kraft Cheese. For lunch, thick slices of this cheese in sandwiches. Madam, *there* are food values for your family!

Just think of it . . . Kraft uses more than a gallon of rich milk to make a single pound of cheese! That means Kraft Cheeses are rich in valuable milk minerals (calcium and phosphorus to help "Junior" and "Sister" build sound teeth and bones; to help give your menus the nutritional balance so necessary for buoyant health!)

It means, too, that these famous cheeses supply energy—and muscle-building protein in abundance. (Note that point for economical main dishes.)

Government tests have shown fine cheese more completely digestible than even white bread.

And just as Kraft skill and Kraft methods have led in the perfecting of

flavor and food value, so, too, with the *cookability* of cheese. Full-flavored Kraft *Canadian* for instance, and the zesty Kraft Creamed Old English—they melt smooth in your casserole or sauce pan without a single lump or "string"—they toast to perfection in a mere minute!

Several times a week plan a meal around a flavorful, nutritious Kraft Cheese dish. Ask for KRAFT Cheese; see that the Kraft name is on the package you get. The finest cheese of *any* variety you may want is either made or imported by Kraft.



OLD ENGLISH SOUFFLE

Make a sauce of 2 table-spoons butter, 2 table-spoons flour, 1 cup hot milk, 1/2 teaspoon salt, cayenne. When thick, remove from fire and add a package Kraft Creamed Old English, sliced. Stir until cheese is melted. Add beaten yolks of 4 eggs. Cool. Fold in a stiffly beaten egg whites. Pour in 8-inch casserole; bake 30 minutes at 355°. Serve at once.



BROILED OPEN SANDWICH

Toast bread slices on one side. Spread the untoasted side with Kraft Mayonnaise. Place a thick slice of tomato on each slice. On top of the tomato place slices of Kraft *Canadian* Cheese, and two strips of partially broiled bacon. Toast in broiler until cheese is melted. Serve immediately.

SWISS SHRIMP EGGS

Make a cream sauce with 3 tablespoons of butter, 3 tablespoons of flour, 2 cups of milk, seasonings. Put a spoonful of the sauce into each individual shrimp egg dish. Drop 2 eggs in each dish, cover with buttered crumbs. Bake in moderate oven (355°) until egg whites are set. Sprinkle generously with Kraft Swiss Cheese, grated, and return to oven long enough to melt cheese.



Not only for dinner dessert but for parties, serve a variety of cheeses on a tray. The newest and smartest cheese tray is this Kraft tray of specially finished walnut. If you can't find it in a local store Kraft will send you one postpaid for only \$2.00. Address: Kraft Cheese Co. Limited, 147 St. Paul St. W., Montreal.



Kraft Cream Spreads in re-usable glasses!

"Philadelphia" Brand Cream Cheese (made by Kraft). The most delicate in flavor, creamed fresh. Get the genuine—in the 3 oz. white foil package.



All Kraft Products sold in Canada are made in Canada

The World's Finest Cheeses are made or imported by **KRAFT**